



**MAGNOLIA
SUMMERFEST**
and Seafair Parade

Magnolia Summerfest is a 3-day festival that focuses on volunteerism, fun family activities and giving back to local needs.

Sponsorship Opportunities:

When: August 4-6

Where: In the heart of Magnolia, Magnolia Village and Magnolia Playfield.

Attendance: Approximately 12,000

What: Since 1952, this 100% volunteer-driven weekend festival has provided free family activities, live music, arts & crafts, food and much more. The festival kicks off Friday afternoon with an opening party, live music and an outdoor movie, followed by the Seafair and kids parades Saturday morning, concluding with a Sunday of a talent show, and popular music.

Sponsorship benefits: Your sponsorship investment contributes to creating a memorable community event, positioning you as a supporter of our mission.

Presenting Sponsor: \$10,000

- Predominate Name or Logo on all marketing of Summerfest collateral, including on website and banners
- Extra Large logo on stage banner
- Mention in all social media

Diamond Sponsor: \$5000

- Predominate Name or Logo on all marketing of Summerfest collateral, including on website and banners
- Large logo on stage banner
- Mention in all social media

Platinum Sponsor: \$2500

- Name or logo on marketing material and collateral for event
- Medium logo on stage banner

Gold Sponsor: \$1000

- Name or logo on marketing materials and collateral for event

Silver Sponsor: \$500 logo on sponsor banner and website

Community Sponsor: \$250 logo on sponsor banner and website

We invite all sponsors to participate in the huge Magnolia Summerfest Seafair Parade on Saturday, August 5th.

Please contact Cinde (cindeennis@icloud.com) for more information.

Magnolia Summerfest & Seafair Parade
2023 Sponsorship Information
3213 West Wheeler St. #70 Seattle, WA 98199
www.magnoliasummerfest.org

The 2023 Magnolia Summerfest will be held at the Magnolia Playfield at the corner of 32nd Ave West and West Smith and adjacent streets. The festival is an official Seafair-sanctioned Community Event scheduled for **Friday, August 4th– Sunday, August 6th.**

The Details:

Festival Dates/Times: Friday, August 4th, 3pm – 11pm
Saturday, August 5th, 10am – 11pm
Sunday, August 6th, 10am – 5pm

Contact: Cinde Ennis 206-972-6679, cindeennis@icloud.com

Business Name: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____

Email: _____ Website: _____

I/We prefer to remain anonymous:

Sponsor Level: \$10,000 Presenting \$5,000 Platinum

\$2500 Platinum \$1000 Gold \$500 Silver \$_____ other

\$250 Community \$100 Supporter \$_____ in kind

For silver and above sponsors, a Magnolia Summerfest volunteer will contact you regarding logo and other details.

Total: \$ _____ Make checks payable to **Magnolia Chamber of Commerce**. Please add “Summerfest” to the memo line. 3213 W. Wheeler St. #70 Seattle, WA 98199

OR

Visa/Mastercard (only) # _____ Expiration date: ____/____

Cardholder Name: _____ (as it appears on the card)

Authorizing Signature: _____ Security Code: _____

Thank you for your support! Magnolia Summerfest is 100% volunteer-driven and is presented in conjunction with the **Magnolia Chamber of Commerce**, a 501(c) 6 non-profit entity (Tax ID 91-1034563). Your donation may be tax deductible.

